

**Superhero Race
& Wellness Walk
June 1, 2018**

www.buffalosuperherorace.com



April 2018

Participate as a superhero for our community & help impact the lives of our super kids!

Nearly 5,000 of our neighbors and their families have registered and dressed in costume for the Superhero Race & Wellness Walk, since 2013. It is the first race in Western New York dedicated to promoting awareness for mental health, reducing its stigma, and raising crucial funds to assist individuals striving for good mental health. Now, it is **the biggest mental health focused community event, and we are excited to continue to grow!**

The **2018 Superhero Race & Wellness Walk** is on **Friday, June 1st at 6:00pm** at Delaware Park and the St. George's Church grounds. **This is one of the fastest growing and popular foot races in WNY**, featuring a USA Track & Field sanctioned 5K run and walk, followed by a family friendly party featuring fun music, food, beverages, children's activities, creative costumes, and more!

Presented in Partnership by



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716-883-3395 fax
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Title Sponsor:

The difference between
healthcare and true care™



There are several opportunities and levels at which you can become involved, to make an impactful difference for the children served by our programs!

Compeer believes in the **healing power of friendship that changes lives**. The Compeer of Greater Buffalo mentoring programs provide one-to-one supportive matches to people living with mental health challenges, of all ages. Proceeds raised will help fund the cost to recruit, screen, train and support the many existing and new matches in our community.

The mission of Erie County CASA is to speak for the best interests of abused and neglected children in the Courts. CASA promotes and supports quality volunteer representation for children, with volunteers advocating to provide each child a safe, permanent, nurturing home, as quickly as possible. CASA believes **every child deserves to have the opportunity to thrive and reach their potential**.

Many Ways You Can Support the Superhero Race:

- **Become a Race Sponsor/Exhibitor:** Receive benefits and marketing exposure that align your company with a unique family event which directly supports children in our community that need their own superhero.
- **Create a Corporate Team:** and raise pledge money online to win valuable prizes
- **Underwrite the Race**
- **Donate In-Kind Product or Services**
- **Donate to Employees Fundraising:** multiple ways to be a hero...
 - **Matching Gifts:** Double their efforts by matching each gift if your company has a program.
 - **Donate to your employees efforts:** give directly to their fundraising efforts to help them reach the Superhero Club!
 - **Pledge employees registration fees:** Offer free registration to your employees at a flat rate of \$25 whether a runner or walker.
- **Volunteer as a Group:** Cheer on our participants as they cross the finish line!

Enclosed is additional information to help you get started. Please contact, Angeline Woodworth, Race Director for further information at (716) 883-3331, or by email at angie@compeerbuffalo.org. Thank you for your time and consideration to help kids in our community who need superheroes, like you!

Best Regards,

Tim Boling, Executive Director
Compeer of Greater Buffalo, Inc.

Ken Houseknecht, Executive Director
The Mental Health Association of Erie County

Superhero Race & Wellness Walk Response Form

2018 CORPORATE PARTNERSHIP FORM

The Superhero Race & Wellness Walk is superhero themed USATF Sanctioned 5k run and wellness walk (1.8 miles) that celebrates the hero within each of us by supporting programs who serve children living with mental health challenges, and/or have suffered abuse and neglect. All proceeds benefit mentor programs at Compeer Greater Buffalo and Mental Health Association of Erie County CASA Program.

COMPANY INFORMATION

Company Name: _____
Contact: _____
Address: _____
City: _____
State: _____ Zip: _____
Phone: _____
Email: _____

RACE DAY CONTACT INFORMATION

Team Captain: _____
Team Name: _____
Email: _____
Cell Phone: _____

OFFICIAL RACE STAFF ONLY

Contract Date: _____ Payment Date: _____
Vendor Type: _____

PARTNERSHIP LEVELS / SPACE REQUIREMENTS & PRICING

Donation Level Support:

_____ Title - \$20,000
_____ Premiere - \$10,000
_____ Friendship (Marquee) - \$5,000
_____ Empowerment (Platinum) - \$3,000
_____ Unity (Gold) - \$2,000
_____ Insight (Silver) - \$1,500
_____ Hero (Bronze) - \$1,000
_____ Awareness - \$500 - \$999
_____ Exhibitor - \$250

Artwork or product for Race Guide, bags or coupons must be received by May 19th to be included. All vendor booths are a 10' x 10' space with one (1) 8' table and two (2) chairs.

Team Support:

_____ **please contact us for a team & volunteer presentation.**
_____ **please contact me about matching gifts for the following participant(s):** _____

_____ Cash Team Donation: Amount Enclosed \$ _____

_____ Complimentary Team Registration Fees: company will pay cost of the participants registration to our team members at the flat rate of \$20 per runner/walker and invoiced to the company after event.

Expected # of team members: _____ Registration capacity: _____

_____ In addition to sponsorship _____ only paying team fees

Underwriting and In-Kind Support:

_____ **please contact me about these unique opportunities!**

_____ Donation of \$ _____ to help with underwriting the event costs.

_____ An in-kind donation of the following items valued at \$ _____.
Items or Product: _____

EXHIBITOR TYPE & POLICIES

_____ Merchandise/Food Vendor: \$250 cash value
_____ Giveaway Vendor: \$250 in-kind product to be raffled off at event.
_____ Sponsor Vendor: Complimentary, part of sponsorship package

Exhibitors & vehicles must be set up no later than 4:30pm on Race day. Exhibitors may begin to break down their space no earlier than 8:30pm.

Special Requests:

Pricing at the discretion of event organizers.

_____ Electricity (limited wattage)
_____ Bringing Company Tent Size: _____
_____ Additional Space Required Size: _____
_____ Other Request: _____

Notification of change in exhibitor space or special requirements must be given two weeks before the event. The event will try to accommodate last minute requests but cannot guarantee.

PAYMENT

All applications must be received by June 1st and payments received by race day. Send check, money order or credit card to "Compeer of Greater Buffalo" for the Buffalo Superhero Race & Wellness Walk to the address below.

Payment Type: _____ Visa _____ MC _____ AMEX _____ Check _____ Please invoice

CC#: _____ Security Code _____ Expiration Date: _____ Amount Charged: \$ _____

Name on Card: _____ Signature: _____

Return completed form to:
Compeer of Greater Buffalo, 135 Delaware Ave. Suite 210, Buffalo, NY 14202 | e: angie@compeerbuffalo.org | f: (716) 883-3395
More information: Angeline Woodworth | www.buffalosuperherorace.com | p: (716) 881-3331