



**Superhero Race
& Wellness Walk
June 9, 2017**

www.buffalosuperherorace.com

Presented in Partnership by



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**Mental Health Association
of Erie County, Inc.**

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Event Sponsors

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Premiere Sponsors:



**Be a Superhero by Running, Walking or Donating
and Change the Lives of Our Super Kids!**

The **2017 Superhero Race & Wellness Walk** is on **Friday, June 9th at 7:00 p.m.** at Delaware Park and the St. George's Church grounds. **This is one of the fastest growing and popular races in Western New York** featuring a USA Track & Field sanctioned 5K run and walk. The race is followed by a family friendly party featuring live music, food, beverages, fun activities, superhero costume contest, an appearance with The WNY Superhero Alliance, and more!

Since 2013, nearly four-thousand of our neighbors and their families participated in the Superhero Race & Wellness Walk. It is the largest race in Western New York dedicated to promoting awareness for mental health, reducing stigma, and raising crucial funds for children striving for good physical and mental well-being.

This collaborative fundraiser is co-hosted by Compeer of Greater Buffalo and The Mental Health Association of Erie County.

Compeer believes in the **healing power of friendship that changes lives**. The Compeer of Greater Buffalo mentoring programs provide one-on-one supportive matches to people living with mental health challenges. Proceeds raised will help fund the cost to recruit, screen, train, and support many of the existing and new matches in our community.

The mission of Erie County CASA is to speak for the best interests of abused and neglected children in the Courts. CASA promotes and supports quality volunteer representation for children, with volunteers advocating to provide each child a safe, permanent, nurturing home as quickly as possible. CASA believes **every child deserves to have the opportunity to thrive and reach their potential**.

Ways You Can Support the Superhero Race:

- **Become a Race Sponsor.** Receive benefits and marketing exposure that align your company with a unique family event which directly supports children in our community that need their own superhero.
- **Create a Corporate Team**
- **Encourage Employee Fundraising**
 - **Matching Gifts:** Double their efforts by matching each gift
 - **Donate to your employees efforts:** Give directly to their fundraising efforts to help them reach the Superhero Club!
 - **Pledge employees registration fees:** Offer free registration to your employees at a flat rate of \$25 whether a runner or walker.
- **Donate In-Kind Product or Services**

Enclosed are forms and additional information to help you get started. Please contact Angeline Walker, Race Director, for further information at (716) 883-3331 or by email at angie@compeerbuffalo.org. You may also contact Mike Billoni, Sponsorship Coordinator, at (716) 578-8948 or by email at mike@mikebilloni.com. Thank you for your time and consideration to help kids in our community who need superheroes like you!

Best Regards,

Tim Boling, Executive Director
Compeer of Greater Buffalo, Inc.

Ken Houseknecht, Executive Director
The Mental Health Association of Erie County